



*Coaching for  
Sports Stars UK*

## Company overview

Sports Stars UK was established in 2012, the year that saw Britain host the Summer Olympics. The nation became passionate and excited about our country's sporting successes, with sport and exercise never being more popular. At Sports Stars we look for special individuals who will have the same passion and drive that we do, to inspire and provide the best opportunities possible for the next generation of sports stars. We want to give the right individuals a platform to have a sports coaching career they are passionate about.



## Mission statement

We aim to immerse and educate children with a variety of sports and sporting opportunities, help to keep children active, fit, and healthy whilst bringing a social and fun aspect to all activities and sessions. Building confidence, resilience and creating a long-lasting passion for sport in every child we coach.



## *Philosophy*

To inspire, engage and grow confidence in every child and to instil a lifelong enjoyment of sport.



### COACHING ESSENTIALS

- Safe environment
- Fun
- Skill development
- Inclusive & accessible
- Being a Role Model
- Building lasting relationships

### COACHING RESPONSIBILITIES

- Provide a safe physical environment
- Positive communication
- Build every child's confidence, character and self-esteem
- Teach the fundamentals
- Teach the rules of sport

## **Coaching dos**



**DO MAKE IT FUN!**



**DO HAVE PATIENCE**



**DO HAVE A PLAN AND PREPARE**



**DO BE FLEXIBLE**



**DO MAKE ACHIEVABLE GOALS**



**DO MOTIVATE**



**DO OFFER SUPPORT**



**DO REINFORCE**



**DO MAKE YOURSELF AVAILABLE TO TALK TO PARENTS AND SCHOOL STAFF**



**DO TEACH SPORTSMANSHIP BY MODELLING IT**



**DO TAKE CONTROL**

## Coaching don'ts



**DO NOT INTIMIDATE**



**DO NOT OVERREACT**



**DO NOT PLAY FAVOURITES**



**DO NOT TEASE**



**DO NOT TAKE YOUR RESPONSIBILITIES AS A COACH LIGHTLY**



**DO NOT TAKE A BACK SEAT**



Gaining a grounding in movement and coordination is the bedrock of any quality sports development programme.

Underpin this with skill acquisition and you have the ingredients for comprehensive all round physical literacy sessions – and that is exactly what the team at Sports Stars

UK deliver – in a fun, engaging and value for money way for all abilities.

Under expert guidance from Ben and the team, who knows – these could be your child's first steps towards becoming an Olympic Champion! "



**Mark England / OBE**

Head of British Olympic team Japan 2021 / Rio 2016  
Deputy Head London 2012 and 6 other Olympics

# Career Pathway

**Training BTEC Level 4 apprenticeship / NGB Qualifications Levels 1 – 4**  
🕒 12 to 18 months

**Volunteer / Shadow Sessions**  
🕒 2 weeks to 1 month

**Assistant Coach**  
Assist sessions – Assist Clubs – Assist Camp days – lead parts of sessions.  
🕒 1 to 6 Months

**Lead Coach**  
Lead PPA/club/camp sessions – Main school Contact – Contribute ideas towards coaching schemes – Mentor new coaches – Provide Half Termly class reports – report weekly to Head Coach – Plus More

**Camp Manager**

**Head Coach**  
Coaching standards of the team – Liaise daily with Company Director – Design new schemes – finding and training new and existing coaches – Plus More.

**Area Coordinator**  
Look after schools in certain areas. - report to HC / Dev Manager

**Development Manager**  
Working with relevant organisations including schools, NGBs, clubs, coaches, and colleges - Grow company – Design New schemes – Produce promotional material – Oversee standards + policies. - Create new projects/schemes/events – Plus More

**Company Manager**

**Marketing Manager**  
estimates and budgets for campaigns, submitting for approval, working with advertising agencies, being involved in negotiations, Advertising, Social Media manager

**Freelance / Specialist Coach / Fitness Stars**  
trained in a sport outside of the normal school curriculum (parkour/dance/martial arts etc)

# Personal development

## WHAT SPORTS STARS UK WILL PROVIDE YOU:

- Apprenticeship
- Enhanced DBS
- First aid training
- Safeguarding training
- Funded training – targeted sports specific courses to meet your own personal coaching ambitions
- Career pathway with various opportunities



## Coaching apprenticeship

Our partner:



## COURSE OVERVIEW (LEVEL 4)

Sports Stars UK has a partnership with First Step who can deliver sports related apprenticeships to members of their team.

Becoming an apprentice is a great way of adding value to a business whilst improving your own skills, knowledge and behaviours. Sports Stars is always looking for motivated and committed people with a willingness to learn and progress, and an apprenticeship is the perfect way to do just that!

During the apprenticeship you will work with a dedicated apprenticeship tutor to develop a variety of skills and knowledge, whilst gaining hands-on experience under the guidance of our fantastic coaches in the schools we work in.

## Course content

The Level 4 Sports Coach Apprenticeship Standard is designed with a set of 9 'core duties' you must achieve as a sports coach apprentice. You will also be required to achieve the 4 'optional duties' that are specific to school coaches.

To achieve the apprenticeship standard successfully you must demonstrate that you have achieved all 13 duties by displaying the key knowledge, skills and behaviours that are associated with a school sports coach.

### ADDED VALUE TRAINING:

- Safeguarding Workshop
- Equality & Diversity Workshop
- H&S Workshop
- British Values

You will also gain additional training to add value to your apprenticeship.



## Who's it for?

The Sports Coach Apprenticeship Standard is the perfect pathway for you if you work in or aspire to work in a PE and School Sport setting. It is ideal if you:

- Have experience working in a school or coaching setting
- Have a passion for sport and physical activity
- Are motivated and committed to your own development
- Have a desire to improve the lives of others
- Enjoy practical and theoretical learning
- Are looking for a long-term career



## Why choose an apprenticeship?

- Earn money as you learn. One of the primary benefits of an apprenticeship is that you earn a wage while also learning
- Gain essential qualifications and invaluable work experience in a variety of amazing schools
- Benefit from bespoke support by coaching alongside our fantastic team of coaches
- Enhance your CV
- No large student debts
- Get ahead in your career, alongside the level 4 apprenticeship we also fund national governing body level 1 + 2 qualifications, and we can agree on which ones you would like to do be it FA Football to Tri Golf to ECB Cricket plus many more
- Holiday entitlement



## Want to know more?

To find out more please contact us via our website's general enquiry form. Be sure to let us know the following details:

- Name
- Age
- Address
- Can you drive/have own car
- Mobile
- Experience/qualifications

[sportsstarsuk.com/contact](https://sportsstarsuk.com/contact)

## What others think...



Sports Stars UK provides a safe, healthy and stimulating sports environment, inclusive of all children and abilities.

Offering a real variety and range of sports, the excellent coaches really engage and establish a positive rapport with the children. They put the emphasis on learning, developing and trying your best (whilst having lots of fun!) . Highly recommend. "

**Clare, Parent**



Sports Stars are fantastic. Both my kids went to after school club and during summer holiday club, along with being coached by Sports Stars UK during PE lessons at school. They loved every minute. Sports Stars make sports so much fun for the pupils and I would highly recommend them. "

**Linda, School Governor**



The PPA provision of PE that Sports Stars offer is a very high standard. The schemes of work enable children to develop through a well-considered progression of skills. Our children are always thoroughly engaged and well motivated in lessons, and the coaches tailor their approaches to meet individual needs. The children love their PE lessons and their outcomes are exceptional. "

**Tim, Headteacher**



My son thinks Sports Stars is the best club you can do! He absolutely loves everything they do - there's so much variety. Basketball, hockey, handball, golf, dodgeball and more - so many fun games! He never wants to leave! The coaches are amazing and they provide such a great balance of fun/discipline/leadership "

**Melissa, Parent**

*Contact us*

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